

VISION AND STRATEGIES FOR THE DEVELOPMENT OF THE ELECTROMOBILITY AND ELECTROMOBILE INDUSTRY IN BULGARIA

PROGRAM

Opening session 10:00 – 10:30 h

H.E. Christoph Eichhorn

Ambassador of the Federal Republic of Germany to Bulgaria

H. E. Dimitrios Chronopoulos, *Ambassador of the Hellenic Republic to Bulgaria*

Dr. Mitko Vassilev

General Manager of the German-Bulgarian Chamber of Industry and Commerce

Minko Gerdjikov

Executive Director of the Hellenic Business Council in Bulgaria

Petia Dimitrova, *CEO and Chairperson of the Management Board of Postbank and Deputy Chairman of the Hellenic Business Council in Bulgaria*

Tim Kurth, *CEO of Aurubis Bulgaria AD and President of the German-Bulgarian Chamber of Industry and Commerce*

Session 1: 10:30 – 11:45 h
Bulgaria - regional center of the electric car industry

Policies and strategies to promote the development of the electric vehicle industry in Bulgaria

Ministry of Economy

The importance of the electromobile industry for the Bulgarian economy - opportunities and challenges - panel discussion

Arch. Lyubomir Stanislavov, *CEO of Automotive Cluster Bulgaria and CEO of Next.e.GO Bulgaria EOOD*

Ilia Levkov, *Chairman of the Board of Electric vehicles industrial cluster and Executive Director of the Board of IKEM Corp.*

Dipl. Eng. Rosen Daskalov, *CEO of SIN Cars Industry AD*

Teodosiy Teodosiev, *Founder and CEO of Kinetik Automotive EOOD*

Coffee break 11:45 – 12:00 h

Moderator – Mario Gavrilov, *Journalist*

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Session 2: 12:00 – 14:15 h
Promoting electromobility in Bulgaria

Green policies, sustainable governance and social responsibility in support of innovative lending products

Petia Dimitrova, *CEO and Chairperson of the Management Board of Postbank and Deputy Chairman of the Hellenic Business Council in Bulgaria*

European and national policy framework for the development of electric mobility

Boryana Koleva, *Chief Expert in National Transport Policy Directorate, Ministry of Transport, Information Technology and Communications*

Electromobility and customer experience

Victor Prodanov, *Corporate sales and Electro-Mobility Manager; BMW Bulgaria EOOD*

The market of electric cars in Bulgaria

Martin Zaimov, *Co-chair of the Bulgarian Electric Vehicles Association*

Scheme promoting the use of electric vehicles

National Trust EcoFund (NTEF) (tbc)

Electromobility in Germany - achievements and lessons

Markus Emmert, *Member of the Board of the Bundesverband eMobilität (BEM)*

Charging infrastructure in Bulgaria - a factor for the development of electric mobility in the country - panel discussion

Stefan Spassov, *CEO of Eldrive & Spark*

Anna Dimitrova, *Head of Department, Energy Policy, Environment and Innovation at EVN Bulgaria EAD*

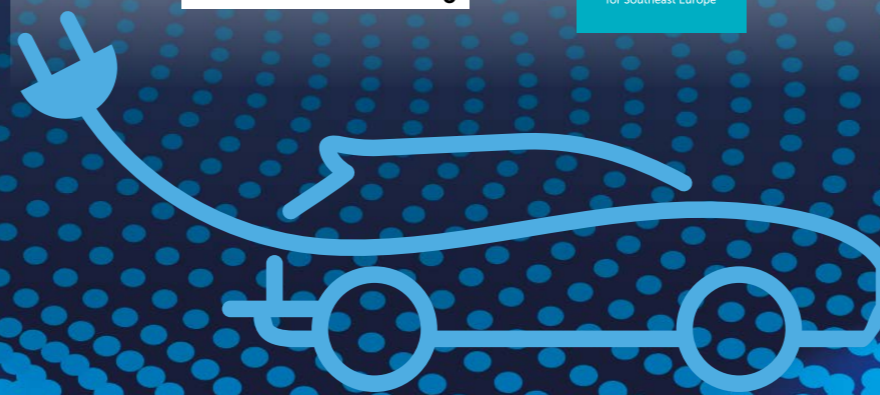
Antoaneta Stoyanova, *Project manager for electromobility, EVN Bulgaria EAD*

Simeon Andonov, *Specialist Technical Support, Charging Infrastructure for Electric Vehicles at ABB Bulgaria EOOD*

Marian Ivanov, *CEO of Fines Energy OOD*

Networking Buffet 14:15 – 16:00 h

Moderator – Atanas Markov, *Owner and Editor-in-Chief of Eurica.me*



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Sofia Tech Park